



中国 巴中
BAZHONG CHINA



开放巴中公众号



巴中投资指南

巴中市投资促进局

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巴中

BAZHONG
INVESTMENT GUIDE

投资指南



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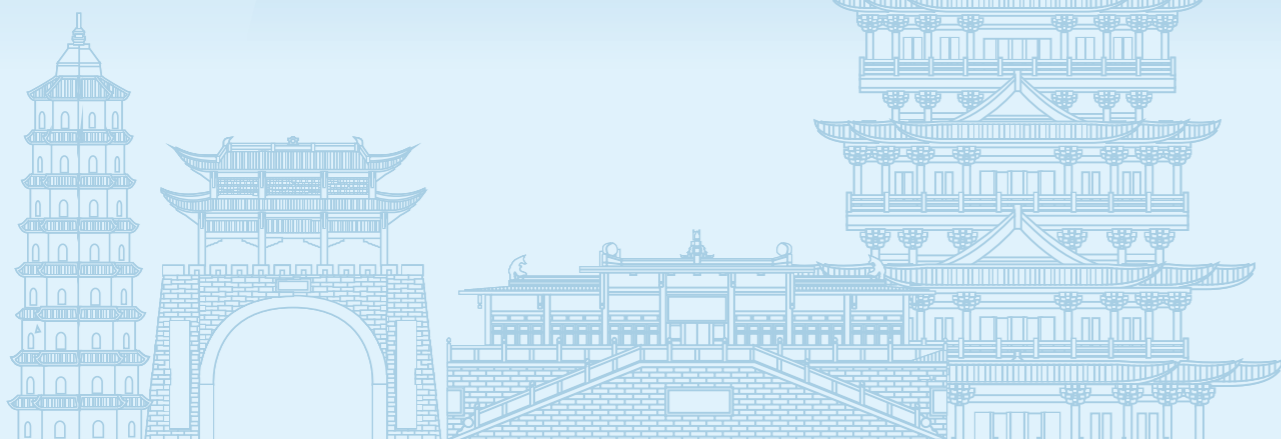
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第一章

基本概况

PART 1

Basic Situation



BAZHONG

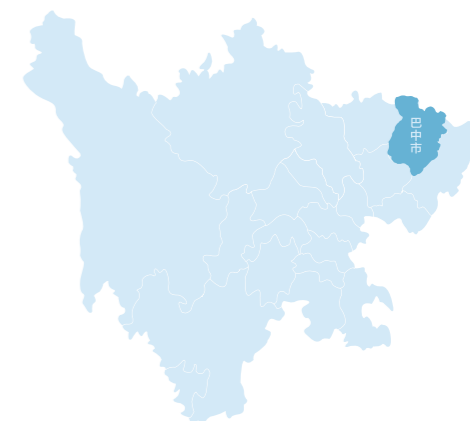
巴中市情

PROFILE OF
BAZHONG CITY



巴中位于四川东北部，总面积**1.23**万平方公里，总人口**360**万，辖**2**区**3**县和**2**个经开区**1**个文旅融合发展示范区。

Located in the northeast of Sichuan, Bazhong, with a total area of 12,300 km² and a total population of 3.6 million, governs 2 districts, 3 counties, 2 economic development zones and 1 demonstration zone for cultural tourism integrated development.



城市名片 / City Card

国家森林城市
National Forest City

国家卫生城市
National Health City

全国旅游标准化示范市
National Tourism Standardization
Demonstration City

国家生态文明建设示范区
National Ecological Civilization
Construction Demonstration Zone

全国最美生态宜居典范城市
China's Most Beautiful Ecological
Livable Model City

全国双拥模范城
National Double-Support
Model City

中国气候养生之都
China's Climate
Healthcare Capital

中国十大秀美之城
China's Top 10 Gorgeous City

最具投资营商价值城市
Most Valuable Investment
and Business City



巴中—诗意山水之城



生态环境优越
Superior Ecological Environment

全市环境空气质量优良率**93.2%**、森林覆盖率**63.18%**，境内植被覆盖率**95%**。

The city's good air quality rate is 93.2%, the forest coverage rate was 63.18%, and the domestic vegetation coverage rate was 95%.



天然画廊
Natural Corridor



黑熊沟
Heixiongou Valley



旅游资源丰富
Abundant Tourism Resources

拥有**1**个世界地质公园、**1**个国家5A级旅游景区、**21**个国家4A级旅游景区。**南江县**、**通江县**入列天府旅游名县，**恩阳区**、**平昌县**入列候选县。

There are 1 world geological park, 1 national 5A level tourist attraction and 21 national 4A level tourist attractions in Bazhong. Nanjiang County and Tongjiang County are listed as famous counties of Tianfu tourism, while Enyang District and Pingchang County are listed as candidate counties.

人间仙境光雾山重峦叠嶂、气势磅礴，峰奇、石怪、谷幽、水秀、峰险堪称“五绝”，**680**平方公里红叶享有“**亚洲最长红地毯**”盛名。神奇灵秀诺水河，拥有亚洲最大地下溶洞群，大自然的鬼斧神工令人叹为观止。

The earthly fairyland Guangwu Mountain is rolling and magnificent, of which the strange peaks, strange stones, deep valleys, lucid waters and steep peaks deserve to be called “five wonders”. In addition, the 680-km² expanse of red foliage enjoys the reputation of “Asia's reddest carpet”. The Nuoshui River has Asia's largest underground cave group, which is an exquisite and breath-taking work of the nature.



光雾山景区
Guangwu Mountain Tourist Attraction



巴中—资源富集之城



地质矿产资源

Geological and Mineral Resources

石墨 储量**1.15**亿吨、远景储量**3**亿吨以上，全国**第六位**。
Graphite: reserves of 115 million tons and prospective reserves of more than 300 million tons, ranking sixth in China.

天然气 地质资源量**1.4**万亿方、探明储量**909.57**亿方。
Natural gas: geological resources of 1.4 trillion cubic meters, proven reserves of 90.957 billion cubic meters.

石灰岩 资源量**3.6**亿吨，远景资源量可达**5**亿吨。
Limestone: 360 million tons of resources, with prospective resources of up to 500 million tons.

霞石 已查明资源量**600**万吨，远景资源量可达**1200**万吨。
Nepheline: 6 million tons of identified resources, with prospective resources of up to 12 million tons.

风能 可开发资源**200**万千瓦。
Wind energy: 2 million kilowatts of exploitable resources.

光伏 可开发资源**160**万千瓦。
Photovoltaic: 1.6 million kilowatts of exploitable resources.

水能 储备抽水蓄能项目**400**万千瓦。
Hydraulic energy: 4 million kilowatts of pumped storage projects in reserve.

生物质能 可开发生物质能资源**255**万吨。
Biomass energy: 2.55 million tons of exploitable biomass energy resources.



清洁能源资源

Clean Energy Resources



特色农产品资源

Special Agricultural Products Resources



通江银耳 世界银耳发祥地，中国银耳之乡。

Tongjiang Tremella: the birthplace of the World's Tremella and the hometown of the China's Tremella.



南江黄羊 亚洲第一羊，中国肉用性能最好的山羊品种。

Nanjiang Mongolian Gazelle: Asia's No. 1 goat and China's best performance meat goat breed.



青峪猪 连续7年通过中欧有机食品“双认证”。

Qingyu Pig: it has passed the "double certification" of organic food in China and Europe for 7 consecutive years.



空山牛 入列世界牛种目录、国家畜禽资源目录。

Kongsan Mountain Cattle: listed in the world cattle breed directory and the national livestock and poultry resources directory.

野生动植物**2400**余种，其中药用野生动植物**1600**余种，

素有“四川盆地北缘山地重要生物基因库”等美誉。

Housing more than 2,400 species of wildlife, including over 1,600 species of medicinal wild animals and plants, Bazhong is reputed as the "important biological gene pool of the north mountainous edge of the Sichuan Basin."



BAZHONG - A CITY WITH A PROFOUND HISTORY

巴中—历史厚重之城



巴文化
Ba Culture

春秋属巴子国地，东汉时期始有建置，迄今已有**1900**多年的历史。

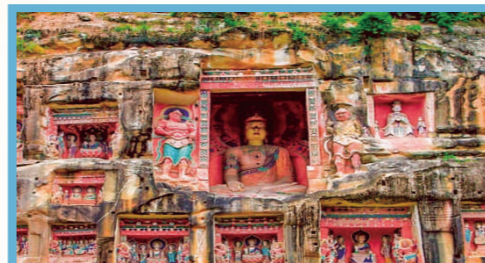
Belonged to the vassal states of Ba Kingdom in the Spring and Autumn Period, it was established in the Eastern Han Dynasty and has a history of more than 1,900 years.



米仓文化
Micang culture

中国最早国道米仓古道纵贯南北。

The Micang Ancient Path, the earliest national highway in China, passes through its territory from south to north.



隋唐文化
Sui and Tang Dynasties Culture

南龕石窟名扬华夏，被誉为“**盛唐彩雕、全国第一**”。

The Nankan Grotto is famous nationwide and billed as “the Tang Dynasty’s color carving ranks first in China”.



红色文化
Revolutionary Culture

巴中是革命的摇篮、红军的故乡，为**全国第二大苏区、川陕革命根据地首府**。徐向前、李先念等老一辈革命家曾在这里浴血奋战，境内有全国最大的红军烈士陵园、红军石刻标语群、红军将帅碑林，被誉为“中国革命露天博物馆”。

Bazhong is the revolutionary cradle, the hometown of the Red Army, the national second largest Soviet area, and the capital of the Sichuan-Shaanxi Revolutionary Base. Xu Xiangqian, Li Xiannian and other revolutionists once battled fiercely here. It possesses the largest Red Army Martyr Cemetery, Red Army Stone Inscriptions and Steles Forest of Red Army Generals in China, winning it the title of “China’s Open Museum of Revolution”.



BAZHONG - AN OPEN AND DYNAMIC CITY

巴中—开放活力之城



现代交通体系日趋完善

恩阳机场已开通**15**条航线，先后建成**7**条高速公路，**2**条铁路，汉巴南高铁巴中—南充段2024年建成投运。

Increasingly improving modern transport system
Enyang Airport has opened 15 routes. 7 expressways, 2 railways have been built. The Bazhong-Nanchong section of the Hanzhong-Bazhong-Nanchong High-speed Railway will be completed and put into operation in 2024.



国际化营商环境加快建设

获评“最具投资营商价值城市”，推出“为企业办实事”**14**条措施，聚力建设“企业容易做生意的地方”。

Accelerating the construction of an international business environment Bazhong was awarded the “Most Valuable Investment and Business City”, and launched 14 measures to “do practical things for enterprises”, focusing on building a “place where enterprises can do business easily”.



人才集聚活力充分释放

已推出人才引进新政4.0版，建设**34**个院士专家工作站。是吴伟仁、韩杰才等**7**位院士和宋永华、吴德等**4**位大学校长的家乡。

The New Deal for Talent Introduction Version 4.0 has been launched and 34 academician expert workstations have been built. It is the hometown of 7 academicians, including Wu Weiren and Han Jiecai, and 4 university presidents, including Song Yonghua and Wu De.

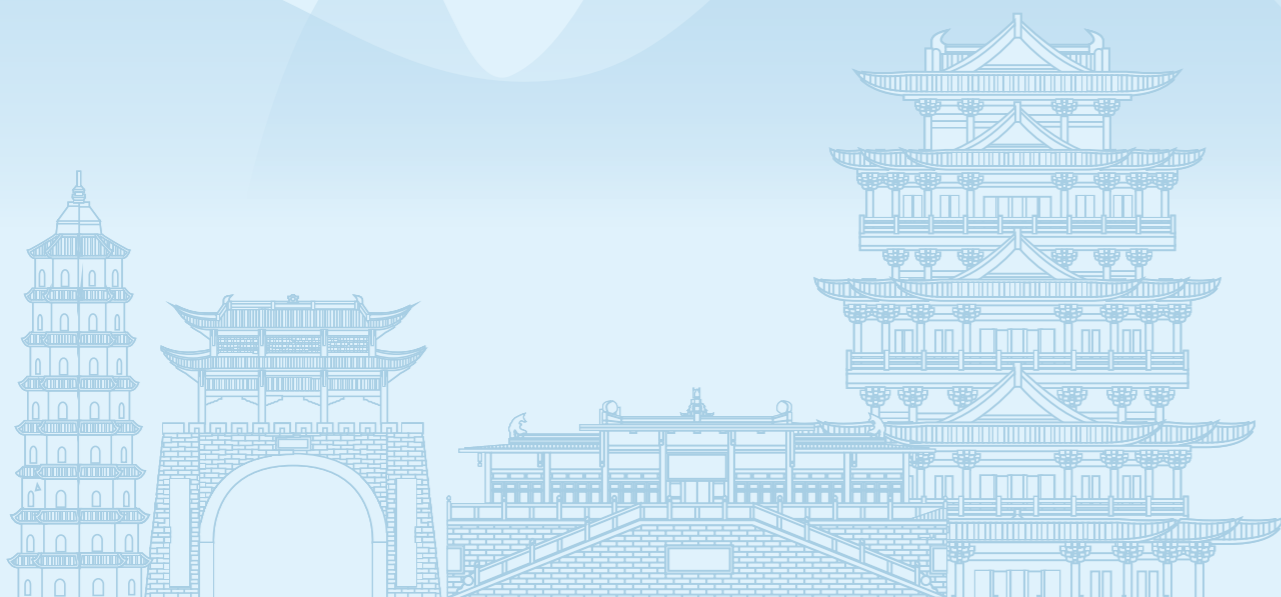


第二章

产业规划

PART 2

Industrial Planning



坚持生态产业化、产业生态化，纵向构建完善产业链，横向发展产业集群，全力构建以新型工业化为主导的产业体系。

It insists on ecological industrialization and industrial ecology, vertically builds a perfect industrial chain, horizontally develops industrial clusters, and spares no effort to construct a leading industrial system supported by new industrialization.





工业领域 Industry

新能源方面

重点发展风能、光伏、氢能、抽水蓄能等清洁能源。

New energy: The focus is placed on the development of wind energy, photovoltaic energy, hydrogen energy, pumped storage energy and other clean energy.

新材料方面

重点聚焦矿物功能材料、绿色建筑新材料、先进碳材料、新能源电池材料等产业。

New materials: The focus is placed on mineral functional materials, new green building materials, advanced carbon materials, new energy battery materials and other industries.



食品饮料方面

着力打造以白酒酿造、瓶装饮用水、银耳制品、精制茶为支撑的白酒及饮料产业；依托巴山肉牛、南江黄羊、通江青峪猪等特色资源，大力发展高端肉制品、冷鲜肉、罐头等重点产品为支撑的肉制品产业；推进原料类、调味类、菜肴类、休闲类、团餐类五大类型的预制菜产业。

Food and beverage: Efforts are made to build a baijiu and beverage industry supported by baijiu brewing, bottled drinking water, Tremella fuciformis products and refined tea; vigorously develop the meat industry supported by high-end meat products, chilled fresh meat, canned food and other key products based on Bashan Beef Cattle, Nanjiang Mongolian Gazelle, Tongjiang Qingyu Pig and other special resources; and promote the prepared dishes industry covering five major types: raw materials, flavoring, dishes, leisure and group meals.

生物医药方面



重点发展中药材、中药饮片、中成药为支撑的现代中药，引进医疗器械、化学药、生物制药项目。

Biomedicine: The focus is placed on the development of modern Chinese medicine supported by Chinese herbal medicines, Chinese medicinal decoction pieces and proprietary Chinese medicines, and the introduction of medical devices, chemical medicines and biopharmaceutical items.

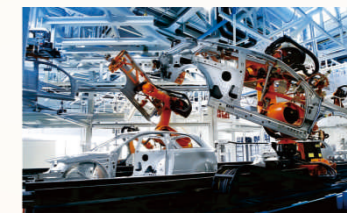
电子信息方面



重点发展芯片封装测试、智能穿戴、智能终端、集成电路、软件与信息服务等。

Electronic information: The focus is placed on the development of chip packaging and testing, intelligent wearables, intelligent terminals, integrated circuits, software and information services.

机械制造方面



重点发展工业母机、汽摩配件、现代农业装备等产业。

Machinery manufacturing: The focus is placed on the development of industrial machine tool, automobile and motorcycle parts, modern agricultural equipment and other industries.

农业领域

Agriculture

坚持以工业化思维改造传统农业，聚力推动实施巴山肉牛、南江黄羊和巴山茶叶优势大品种计划，推进标准化、规模化、现代化农林产业园区提档升级。

Bazhong sticks to the transformation of traditional agriculture with industrial thinking, focuses on implementing the plan for advantageous major varieties including Bashan Beef Cattle, Nanjiang Mongolian Gazelle and Bashan Tea, and propels the upgrading of standard, scaled, and modern agro-forestry industrial parks.



盘兴物流园
Panxing Logistics Park



巴中市中心医院
Bazhong Central Hospital



巴中中学
Bazhong Middle school

服务业领域

Service Industry

把教育和卫生作为巴中新时代高质量发展的引领性工程、整合资源集成能力，探索办好多元化的社会教育，打造属于巴中的特色教育品牌。大力发展医药流通和医疗服务、康养服务、医学美容等健康产品及服务业。支持国内外大型物流企业在巴中市设立总部、分部，提升物流业现代化水平。做强景区旅游，发展城市旅游，提升乡村旅游，培育红色旅游。

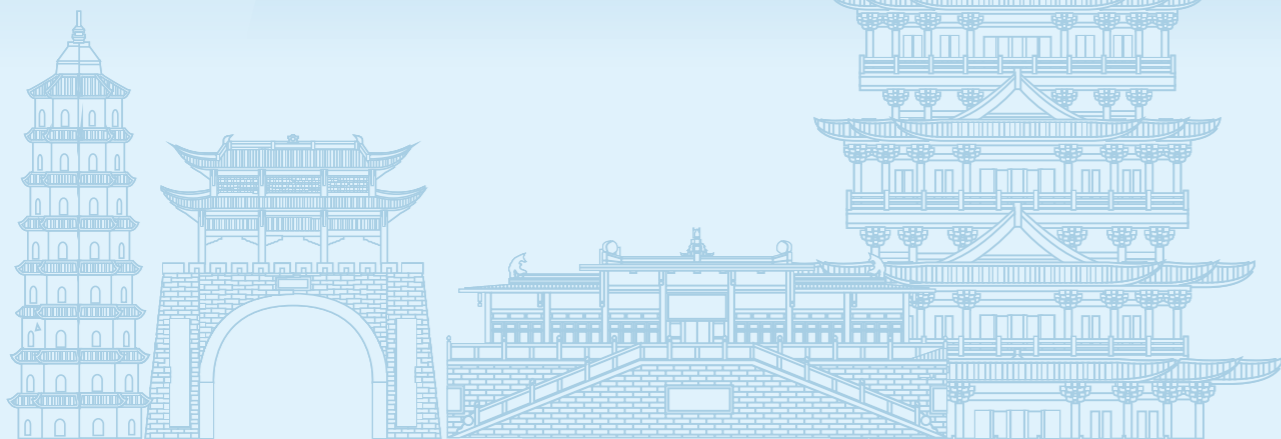
With education and health as the leading projects for Bazhong's high-quality development in the new era, the city integrates resources integration capacity, and explores running diversified social education in a bid to create a special education brand endemic to Bazhong. Great efforts are made to develop pharmaceutical distribution and medical services, health-preservation services, medical cosmetology and other health products and services. Domestic and foreign large-scale logistics enterprises are supported to set up headquarters and branches in the city to enhance the modernization of the logistics industry. In addition, it strengthens scenic tourism, develops urban tourism, upgrades rural tourism, and cultivates red tourism.

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开放平台

PART 3

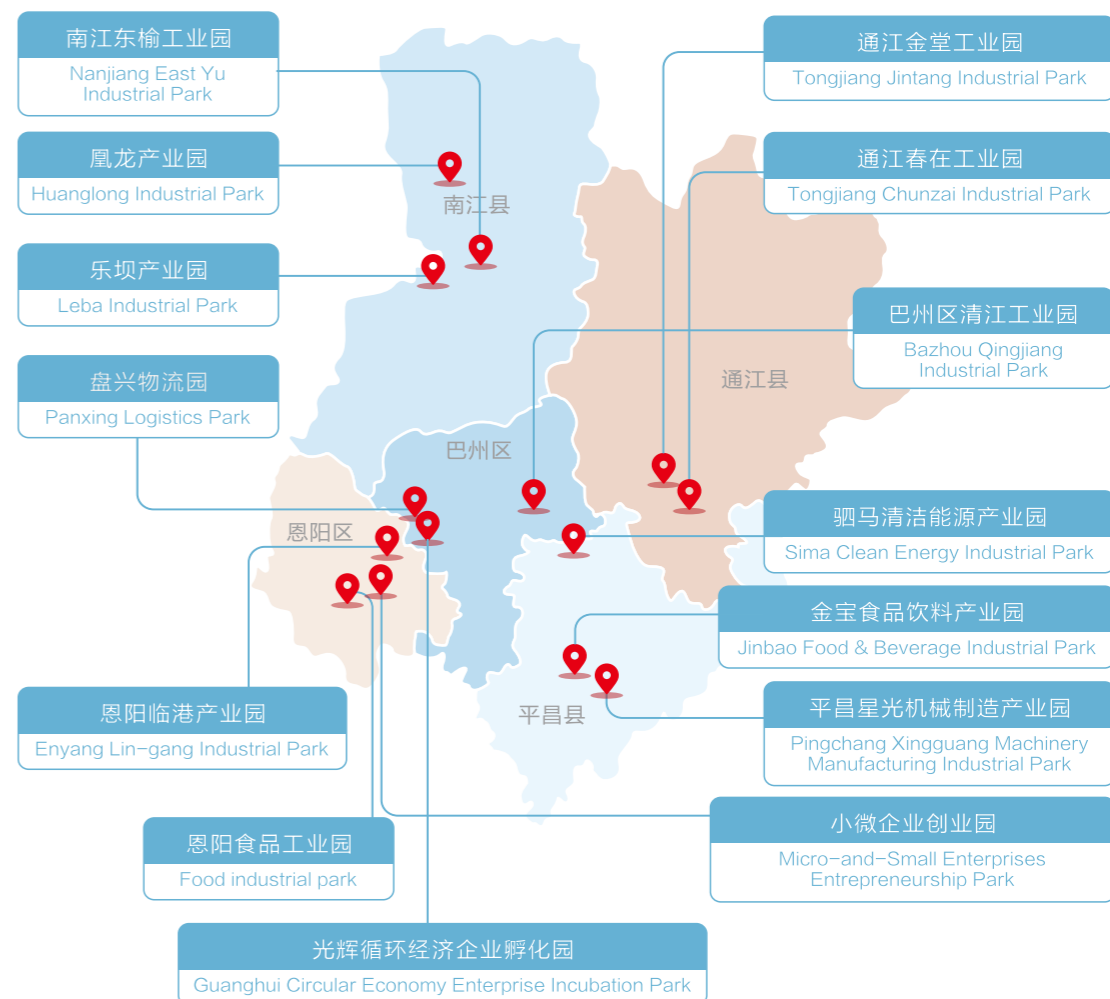
Open Platform



14 个产业园区 14 Industrial Parks

全市建成巴中经开区、平昌经开区2个省级经济开发区，打造了巴州区清江工业园、恩阳临港产业园、南江东榆工业园、通江金堂工业园、平昌星光机械制造产业园等14个产业园区。全市工业园区规划面积47.7平方公里、建成13.31平方公里，已建成标准化厂房113.2万平方米，入驻规上工业企业116家。正全力加快推进巴中曾口一金堂化工园区、平昌石龙门化工园区建设。建成国家级现代农业园区1个、国家级农业科技园区1个、省星级现代农业园区7个。

The city has built 2 provincial-level economic development zones, namely Bazhong Economic Development Zone and Pingchang Economic Development Zone, and created 14 industrial parks, including Bazhou Qingjiang Industrial Park, Enyang Port Industrial Park, Nanjiang Dongyu Industrial Park, Tongjiang Jintang Industrial Park, and Pingchang Xingguang Machinery Manufacturing Industrial Park. The city boasts a planned area of 47.7 km² for industrial parks with a built-up area of 13.31 km², and has built standard factories of 1,132,000 km² and settled 116 industrial enterprises above the designated scale. It is vigorously accelerating the construction of the Bazhong Zengkou-Jintang Chemical Park and the Pingchang Shilongmen Chemical Park. One national modern agricultural park, one national agricultural science and technology park, and seven provincial star modern agricultural parks have been built.



巴中经济开发区

BAZHONG ECONOMIC DEVELOPMENT ZONE

巴中经开区是经省政府批准成立的省级开发区，位于四川省东北部，幅员面积101平方公里，规划面积55平方公里，规划人口35万，建成区19平方公里，是四川省重点培育的营业收入超500亿元的产业园区、省级新型工业化产业示范基地、省级绿色制造示范园区、省级绿色发展范例城市、省级优秀开发区，也是一座充满活力、独具魅力的产业新城。被评为“一带一路·四川最具投资价值产业园区”、“四川省绿色发展范例城市”、省级优秀开发区、全省绿色制造示范园区。通过10年的发展建设，服务业集聚区、城市核心区、现代产业区、城市拓展区4大组团基本形成，累计招引入驻产业项目200余个，登记市场主体7000余户，培育“四上”企业150余家。

规划面积

Cover an area of 101 square kilometers



101平方公里

累计招引入驻产业项目

More than 200 industrial projects



200余个



Located in the northeast of Sichuan Province, with an area of 101 km², a planning area of 55 km², a planned population of 350,000 and a built-up area of 19 km², Bazhong Economic Development Zone is a provincial-level development zone approved by the provincial government, and is a key cultivation industrial park with an operating income of more than CNY 50 billion in Sichuan Province, a provincial new industrialization industry demonstration base, a provincial green manufacturing demonstration park, a provincial green development model city, a provincial excellent development zone, and a vibrant and unique industrial new city. The Zone has been rated as “The Belt and Road · Sichuan’s Most Valuable Investment Industrial Park”, “Sichuan Province’s Green Development Model City”, Provincial Excellent Development Zone, and Provincial Green Manufacturing Demonstration Park. Through 10 years of development and construction, the four major groups of service industry agglomeration area, urban core area, modern industrial area and urban expansion area have been basically formed, with a total of more than 200 industrial projects settled, more than 7,000 market entities registered, and more than 150 “four-above level” enterprises cultivated.



平昌经济开发区

PINGCHANG ECONOMIC DEVELOPMENT ZONE

四川平昌经济开发区是2019年经省人民政府批准设立的省级经开区，主导产业为食品饮料、机械制造和清洁能源，规划面积6.98平方公里，核准面积3.0038平方公里，现已基本构建“一区四园”发展格局。

Sichuan Pingchang Economic Development Zone is a provincial economic development zone approved by the provincial people's government in 2019, with leading industries of food and beverage, machinery manufacturing and clean energy. With a planned area of 6.98 km² and an approved area of 3.0038 km², the development pattern of "one district and four parks" has been basically constructed.

规划面积

A planned area of 6.98 square kilometers

 6.98平方公里

主导产业 / Leading Industries

食品饮料
Food and Beverage

机械制造
Mechanic Manufacturing

清洁能源
Clean Energy



平昌星光机械制造产业园

占地 544.2 亩

平昌星光机械制造产业园位于平昌经开区星光社区，占地544.2亩，现已入驻光翼摩托、三统机械、助力车轮、碳原子科技等机械制造类企业38家，主要生产汽摩零配件、五金配件、散热装置、整车组装，聚力打造川东北汽摩配件生产基地。

Pingchang Xingguang Machinery Manufacturing Industrial Park is located in Xingguang Community, Pingchang Economic Development Zone, covering an area of 544.2 mu, and has settled in 38 machinery manufacturing enterprises such as Guangyi Motorcycle, Santong Machinery, Power Wheel, Carbon Atom Technology, etc. It mainly produces automobile and motorcycle parts, hardware accessories, heat dissipation devices, and vehicle assembly, focusing on building a production base of automobile and motorcycle parts in northeast Sichuan.

占地 3773.85 亩

金宝食品饮料产业园



金宝食品饮料产业园位于平昌经开区太平社区，占地3773.85亩，现已入驻江口醇、小角楼、麦金地等食品加工企业32家，重点发展白酒、预制菜、调味品及农副产品精深加工等产业，聚力打造全省优质农副产品加工供应基地和川东北优质白酒产业基地。

Jinbao Food & Beverage Industrial Park is located in Taiping Community, Pingchang Economic Development Zone, covering an area of 3773.85 mu, and has settled in 32 food processing enterprises such as Jiangkouchun Baijiu, Xiaojiaolou and Mckintey. It focuses on the development of baijiu, prefabricated vegetables, condiments and deep processing of agricultural and sideline products and other industries, focusing on building a high-quality agricultural and sideline products processing and supply base in the province and a high-quality baijiu industry base in northeast Sichuan.



驷马清洁能源产业园

占地 187.65 亩

驷马清洁能源产业园位于平昌县驷马镇，占地187.65亩，重点推进天然气综合转化利用，以四川华油中蓝能源有限责任公司为头部企业，围绕天然气产业链实施多元化投资开发，激发“链式”效应，促进产业集群发展。

Sima Clean Energy Industrial Park Located in Sima Town, Pingchang County, covering an area of 187.65 mu, Focuses on promoting the comprehensive conversion and utilization of natural gas, with Sichuan Huayou Zhonglan Energy Co., Ltd. as the leading enterprise, implementing diversified investment and development around the natural gas industry chain, to stimulate the "chain" effect and promote the development of industrial clusters.

占地 3000 亩

平昌石龙门化工产业园



平昌石龙门化工产业园位于平昌县粉壁镇，占地3000亩，重点引进新能源新材料产品链及精细化工产品链，积极承接产业转移，快速培育一批新材料、新能源等新兴项目，逐步形成以石油、合成材料等融合发展的多元化工产业集群，打造川东北能源化工新材料基地。

Located in Fenbi Town, Pingchang County, covering an area of 3,000 mu, Shilongmen Chemical Industrial Park focuses on the introduction of new energy and new material product chain and fine chemical product chain, actively undertakes industrial transfer, rapidly cultivates a number of new materials, new energy and other emerging projects, to gradually form a diversified industrial cluster with the integrated development of petroleum and synthetic materials, and build a new energy and chemical material base in northeast Sichuan.

巴州工业园

BAZHOU INDUSTRIAL PARK

巴州工业园位于巴州区清江镇，规划总面积10.8平方公里，园区已建设10万平方米智能制造基地标准化厂房、4.6万平方米农副产品加工标准化厂房，以及2万平方米生物医药标准化厂房等项目，现有16.6万平方米闲置标准化厂房，可为招商引资企业提供“拎包入住”条件，能有效降低企业投资成本，极大缩短企业落地投产时间。

规划总面积

A planned area of 10.8 square kilometers



10.8平方公里



Bazhou Industrial Park is located in Qingjiang Town, Bazhou District. With a total planning area of 10.8 km², the Park has built 100,000 m² of intelligent manufacturing base standardized factories, 46,000 m² of agricultural and sideline products processing standardized factories, and 20,000 m² of biomedical standardized factories and other projects. The existing 166,000 m² of idle standardized factories can provide “settlement with full equipment” conditions for investment enterprises, which can effectively reduce the investment cost of enterprises and greatly shorten the time for enterprises to land and put into production.



恩阳工业园 ENYANG INDUSTRIAL PARK

恩阳工业园由临港产业园、恩阳食品工业园、小微企业园组成。

Enyang Industrial Park is composed of Lingang Industrial Park, Enyang Food Industrial Park, and Small and Micro Enterprise Park.

恩阳临港产业园 Enyang Lin-gang Industrial Park

临港产业园位于恩阳城区南侧，毗邻恩阳机场、汉巴南高铁恩阳站和苍巴高速恩阳出口三大交通枢纽。规划面积1.5平方公里，建设用地1000亩。园区重点发展智能终端、智能穿戴、新型显示、新型储能等电子信息产业。现已建成标准化厂房40万平方米，人才公寓2.3万平方米、孵化中心1.9万平方米、园区道路5公里及配套管网、交安、绿化、亮化等工程全面建成投用，水、电、气、讯等全部接入园区。现已招引入驻永润欣、恩隆科技等电子信息企业27家。2023年5月，临港产业园被认定为“省级外贸转型升级基地”。

Lingang Industrial Park is located on the south side of Enyang urban area, adjacent to the three major transportation hubs of Enyang Airport, Enyang Station of Hanzhong-Bazhong-Nanchong High-speed Railway and Enyang Exit of Cangxi-Bazhong Expressway. With a planned area of 1.5 km² and a construction land of 1,000 mu, the Park focuses on the development of electronic information industries such as intelligent terminals, smart wearables, new displays, and new energy storage. At present, 400,000 m² of standardized factories, 23,000 m² of talent apartments, 19,000 m² of incubation centers, 5 km of roads in the Park and supporting pipe networks, traffic security, greening, lighting and other projects have been fully completed and put into use, and water, electricity, gas, and telecommunications are all connected to the Park. Now there are 27 electronic information enterprises such as Yongrunxin and Enlong Technology. In May 2023, the Port Industrial Park was recognized as a “Provincial Base for Foreign Trade Transformation and Upgrade”.

恩阳食品工业园 Enyang Food Industrial Park

恩阳食品工业园位于省级百强中心镇柳林镇，紧邻成巴高速柳林互通。规划面积3平方公里，建设用地2500亩，主要发展肉制品、粮油制品、生物饮料、预制菜等产品体系，现已入驻好彩头、胡婆婆、蓝润、龙大等企业18家，年产值可实现15亿元左右。园区被评为四川省特色产业基地、四川省首批农产品加工示范园区、省级绿色工业园区。

Enyang Food Industrial Park is located in Liulin Town, one of the provincial top 100 central towns, close to the Chengdu-Bazhong High-Speed Railway to connect Liulin, with a planning area of 3 km² and a construction land of 2,500 mu. The Park mainly develops meat products, cereal and oil products, biological beverages, prefabricated vegetables and other product systems, and has settled in 18 enterprises such as Haocaitou, Hupopo, Lanrun, Longda, etc., with an annual output value of about CNY 1.5 billion. The Park has been rated as a characteristic industrial base in Sichuan Province, the first batch of agricultural product processing demonstration parks in Sichuan Province, and a provincial green industrial park.

小微企业园位于明阳镇，规划面积1平方公里，建设用地508亩，已建成面积0.233平方公里，重点发展新型建材、服装、家具等产业，正积极争创省级小微企业创业示范基地。园区道路、雨污管网等配套基础设施已基本建成，正实施二期基础设施建设，已入驻富皇家具、康艺印务等企业17家。

小微企业创业园 Micro-and-Small Enterprises Entrepreneurship Park

Located in Mingyang Town, with a planning area of 1 km², a construction land of 508 mu and a built-up area of 0.233 km², the Small and Micro Enterprise Park focuses on the development of new building materials, clothing, furniture and other industries, and is actively striving to create a provincial small and micro enterprise entrepreneurship demonstration base. The supporting infrastructure such as roads, rain and sewage pipe networks in the Park has been basically completed, and the Park is implementing the second phase of infrastructure construction. There are 17 enterprises such as Fuhuang Furniture and Kangyi Printing settled in the Park.





With a total planned area of 6.77km², Dongyu Industrial Park in Nanjiang County is located in the south of Nanjiang County, close to the exit of Nanjiang South Expressway, and is dominated by three major industries: new energy and new materials, food and beverage, and biomedicine. The development layout of the Park is “one district, two parks and four bases”, of which the Dongyu core area covers an area of 5.21 km², gathering and developing food, medicine and new material industries; the Huanglong Industrial Park covers an area of 0.72 km², taking Conch Cement as the leading enterprise to extend the chain and expand the environmental protection green building materials industry; and the Leba New Material Industrial Park covers an area of 0.84 km², focusing on building strategic resource industrial clusters such as nepheline and graphite. A 220kV transformer station, a sewage treatment plant with a daily treatment capacity of 10,000 tons, and a standardized factory of 187,000 m² have been built in the Park; Hospitals, vocational schools, communications and other infrastructure are fully equipped. At present, the Park has settled in 47 enterprises such as Dejian Mongolian Gazelle, Sichuan Jinhua and Linghang Graphite, and has been awarded the “Provincial New Industrialization Industry Demonstration Base and Provincial Agricultural Products Processing Demonstration Park” by the Provincial Economy and Information Department.

南江东榆工业园

NANJIANG DONGYU INDUSTRIAL PARK

南江县东榆工业园规划总面积6.77平方公里，位于南江县城南部，紧临南江南高速出口，以新能源新材料、食品饮料、生物医药三大产业为主导。园区发展布局为“一区两园四基地”，其中：东榆核心区占地5.21平方公里，集聚发展食品、医药、新型材料产业；凰龙产业园占地0.72平方公里，以海螺水泥龙头企业延链拓展环保绿色建材产业；乐坝新材料产业园占地0.84平方公里，重点打造霞石、石墨等战略型资源产业集群。园区内已建成220kV变电站、日处理1万吨污水处理厂、18.7万平方米标准化厂房；医院、职业学校、通讯等基础设施全面具备。目前，园区已入驻德健黄羊、四川劲华、领航石墨等47家企业，先后被省经信厅授予“省新型工业化产业示范基地、省级农产品加工示范园区”。



规划总面积

With a total planned area of 6.77 square kilometers



6.77 平方公里

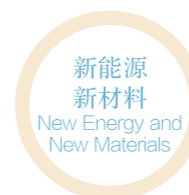
园区入驻企业

47 Settled Enterprises in the Park



47 家

重点发展 / Key Development



通江春在工业园

TONGJIANG CHUNZAI INDUSTRIAL PARK

通江春在工业园位于县城南部，规划面积6.28平方公里，建成面积约2.8平方公里。园区交通区位优势明显，巴（中）—万（源）高速、镇（巴）—广（安）高速在园区互连互通，省道201和304线穿境而过，基础设施一应俱全。园区致力打造新能源新材料、通江银耳两个百亿级产业集群，统筹发展电子信息、商贸物流、生物医药、银耳精深加工、天然气就地转化、超微细钙综合利用等产业。已形成“一区三园”（一区即：工业园区，三园即：春在食品工业园、金堂新能源新材料产业园、金堂化工园区）功能布局。入驻通友智能、中膜实业、恒鑫智能科技等企业43家，成功创建为省级特色产业基地、省级“5+1”特色产业园区和省级农产品加工示范园区。

规划面积

Planned area of 6.28 square kilometers



6.28平方公里

园区入驻企业

43 Settled Enterprises in the Park



43家



Tongjiang Chunzai Industrial Park is located in the south of the county, with a planned area of 6.28 km² and a built-up area of about 2.8 km². With the obvious transportation location advantages of the Park, the Bazhong-Wanyuan Expressway and Zhenba-Guang'an Expressway are interconnected in the Park, and the Provincial Highways 201 and 304 pass through the Park. The Park's infrastructure is readily available. The Park is committed to building two 10-billion-level industrial clusters of new energy and new materials and Tongjiang Tremella, and coordinates the development of industries such as electronic information, trade and logistics, biomedicine, intensive processing of tremella, on-site conversion of natural gas, and comprehensive development and utilization of ultra-fine calcium. The functional layout of "one district and three parks" (one district is the Industrial Park, and the three parks are Chunzai Food Industrial Park, Jintang New Energy and New Materials Industrial Park, and Jintang Chemical Park) has been formed. In addition, the Park has settled in 43 enterprises such as Tongyou Intelligence, China Film Industry, and Hengxin Intelligent Technology, and has successfully established itself as a provincial characteristic industrial base, a provincial "5+1" characteristic industrial park and a provincial agricultural product processing demonstration park.

两个百亿级产业集群

Two 10-billion-level Industrial Clusters

新能源新材料

New Energy and New Materials

通江银耳

Tongjiang Tremella

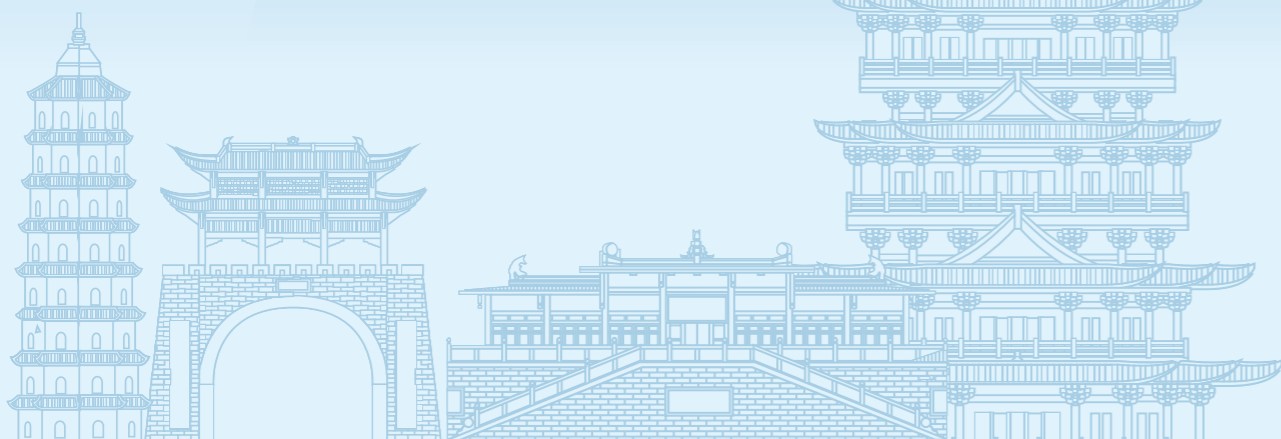


第四章

投资环境

PART 4

Investment Environment



INVESTMENT POLICIES

投资政策

巴中是国家《川陕革命老区振兴发展规划》覆盖的核心区，纳入《国务院关于新时代支持革命老区振兴发展的意见》政策支持范围。

Bazhong is the core area covered by the National Plan for the Revitalization and Development of Old Revolutionary Areas in Sichuan and Shaanxi, and is included in the policy support scope of the Opinions of the State Council on Supporting the Revitalization and Development of Old Revolutionary Areas in the New Era.

省政府出台《关于新时代支持革命老区振兴发展的实施意见》，从财政资金、公益性项目、特色产业、用地保障、人才支撑等方面加大对巴中的支持力度。

The provincial government issued the Implementation Opinions on Supporting the Revitalization and Development of Old Revolutionary Areas in the New Era to increase support for Bazhong in terms of financial funds, public welfare projects, characteristic industries, land use guarantees, and talent support.

市级层面设立了总规模100亿元的川陕革命老区振兴发展基金、工业发展投资基金，支撑引领巴中重大产业项目加快发展。出台了《巴中市高水平扩大开放促进投资若干政策措施》《促进民营经济健康发展十条措施》，以及支持文旅康养、生物医药、食品饮料、新能源新材料等主导产业高质量发展的系列政策措施。

At the municipal level, the Sichuan-Shaanxi Old Revolutionary Regions Revitalization and Development Fund and the Industrial Development Investment Fund with a total scale of CNY 10 billion have been set up to support and lead the accelerated development of major industrial projects in Bazhong. The city has introduced the Several Policies and Measures for Expanding Opening-up and Boosting Investment at a High Level in Bazhong City, Ten Measures for Facilitating Sound Development of Private Economy, as well as a series of policies and measures to support the high-quality development of leading industries such as cultural tourism and health-preservation, biomedicine, food and beverage, new energy and new materials have been introduced.

服务环境



坚持做到“行胜于言、言利于行、言行一致”“政府做不到的不要承诺、承诺的就一定要兑现”，制定出台了《2024年为企办实事若干措施》《金融服务实体经济发展十条措施》《招商引资项目法律服务专项行动方案》《统计服务招商引资提质增效十一条措施》等政策措施，致力打造市场化、法治化、国际化营商环境。持续深化“放管服”改革，深入推进“一网通办”前提下的“最多跑一次”改革，加快推进跨省通办、川渝通办和“一事一次办”，全面推广“巴中跑团”政务代办服务，确保企业“小事不出园、大事找跑团”，做到不叫不到、随叫随到、服务周到、说到做到。推出企业宁静日和综合检查日，让企业安心生产、专心经营。我们还创新打造“巴商茶间荟”政企沟通新平台，开展季度营商环境测评，用最大诚意满足企业发展需求。

Bazhong insists on “deeds superior to words, words conducive to deeds, and words consistent with deeds” and “the government never promises whatever beyond its ability, and fulfills its promise once made”. Meanwhile, a number of policies and measures have been formulated and issued, including the Several Measures for Practical Work for Enterprises in 2024, Ten Measures for the Development of the Real Economy in Financial Services, the Special Action Programme on Legal Services for Investment Projects, and Eleven Measures for Improving the Quality and Efficiency of Statistical Services for Investment Promotion, etc. to create a business environment that is market-oriented, rule of law-oriented, and internationalized. Besides, Bazhong continuously deepens the reform of “streamlining administration, delegating power, improving regulation and upgrading service”. It deeply boosts the “coming once at most” reform under the premise of “connected network”, accelerates the “network for trans-provincial matters”, “network for Sichuan-Chongqing matters” and “once handling for one matter”, and fully promotes the “Bazhong Agency Team” government affairs agency service. In this way, enterprises can handle small affairs in the park and entrust the Agency Team with major affairs, and the government is on call at all times once needed, serves considerately and keeps promises. Moreover, enterprise quiet days and comprehensive inspection days are launched to ensure that enterprises can concentrate on their production and business. We have also innovated “Bazhong Merchants’ Talk”, a new platform for communication between government and enterprises, and carried out quarterly assessments of the business environment to meet the development needs of enterprises with the greatest sincerity.

获得“中国营商环境质量十佳城市”“最具投资营商价值城市”称号

Win the titles of “top ten cities of China’s business environment quality” and “the city with the most investment and business value”

像保护熊猫一样依法保护好企业家、保护好企业，像保护自己眼睛一样保护好巴中的发展环境。从企业需求、产业发展出发，兢兢业业帮助企业解决发展中的瓶颈问题，扎实开展为企办实事，竭尽全力、用尽心力把巴中打造成“企业容易做生意的地方”。

Protect entrepreneurs and enterprises in accordance with the law like pandas, and protect the development environment of Bazhong like our eyes. Starting from the needs of enterprises and industrial development, we will conscientiously help enterprises solve the key problems of development, carry out practical things for enterprises, and make every effort to build Bazhong into a “place where enterprises can do business easily”.

要素成本



用电 | ELECTRICITY CONSUMPTION

	电度电价 Electricity price by kWh	单一制 Single system	两部制 Dual systems
不满1千伏 Less than 1 kV		0.2734元/千瓦时 0.2734 yuan/kWh	——
1-10千伏 1-10kV		0.2511元/千瓦时 0.2511 yuan/kWh	0.1626元/千瓦时 0.1626 yuan/kWh
35千伏 35 kV		0.2288元/千瓦时 0.2288 yuan/kWh	0.1335元/千瓦时 0.1335 yuan/kWh
110千伏 110kV		——	0.0958元/千瓦时 0.0958 yuan/kWh
220千伏 220kV		——	0.0668元/千瓦时 0.0668 yuan/kWh
	容（需）量电价 Electricity price by capacity (demand)	单一制 Single system	两部制 Dual systems
最大需量 Maximum demand		——	33元/千瓦时·月 33 yuan/kWh per month
变压器容量 Transformer capacity		——	22元/千伏安·月 22 yuan/kVA per month

注：用电价格=交易电价（代理购电用户为代理购电价格）+输配电价（详见上表：四川电网输配电价表）+政府性基金及附加+容（需）量电价（限两部制电价用户），详询国网巴中供电公司，联系电话：0827-5621089



用水 | WATER CONSUMPTION

(含污水处理费、垃圾处理费、水资源费)
(including sewage treatment fee, waste treatment fee and water fee)

工业用水

Industrial water consumption

每立方米4.60元
RMB 4.60/m³

特种行业用水

Special industrial water consumption

每立方米6.46元
RMB 6.46/m³



用气 | GAS CONSUMPTION

非居民用气

Non-resident gas consumption

每立方米4.2元
RMB 4.2/m³



劳动力成本 | LABOR FORCE COST

巴中市最低工资标准

Minimum wage standard of Bazhong

1970元/月
RMB 1,970/month

非全日制用工小时最低工资标准

Hourly minimum wage standard for part-time work

21元/小时
RMB 21/hour

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